PURCHASE ORDER

REQUESTING DEPT. COPY

PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017

CABLE ADDRESS: POLD NEW YORK
PHONE: AREA CODE 212-880-5000

SHOW THIS ORDER NO. ON YOUR INVOICE

DATE 08/29/91

VENDOR NO. 527 42

VENDOR: PERCEPTION RESEARCH SERVICES INC.
440 SYLVAN AVENUE
ENGLEWOOD CLIFFS, NJ 07632

SHIP TO: PHILIP MORRIS U.S.A.
ATTENTION: SEE BELOW
120 PARK AVENUE
NEW YORK, NY 10017

REQUISITIONER	BUYER	BID REF./EXP. INT.	CONFIRMING TO	TAXABLE
F CONTRACTS			KAREN EISEN	ALLOWED

F.O.B.	ROUTE VIA	PREPAID	TERMS
DESTINATION		NO	NET 60

1. Purchase Order number must appear on all invoices, bills of lading, cases, packing list and correspondence.
2. Invoices must be rendered on day of shipment to: 120 Park Avenue, N.Y., N.Y. 10017
3. Refer to PM USA Routing Guide for instructions on carrier selection and freight invoicing

LINE	QUANTITY	UM	UNIT PRICE	AMOUNT
	PRINT ADVERTISING			
001	1	EA	$6,000.00	$6,000.00
	PART/DESC CON-FFLE-00		FLAT FEE	
	*** VENDOR DELIVERY DATE 08/29/91 ***			
	DIST ACCT NY-00 045910	5501000000		
002	1	EA	2,500.00	2,500.00
	PART/DESC CON-VEXP-00		V.EXP W/NO TOL	
	*** VENDOR DELIVERY DATE 08/29/91 ***			
	DIST ACCT NY-00 045910	5501000000		
	CONFIRMING ** TO NOT DUPLICATE			

2045722010

By _____
PHILIP MORRIS U.S.A.

TOTAL AMOUNT $8,500.00

Source: https://www.industrydocuments.ucsf.edu/docs/splj0004